

ANNUAL REPORT 2022-23



“Food, Livelihood and Healthcare for All”

A public welfare programme for providing water for the marginalized population was carried out in the State of Odisha under **FCRA component** with financial assistance provided by an international voluntary organization, **Sewachild International, California, USA**, represented by **Mr. Rick Carlton, President** of the organization, which is also represented in India by **Mr. Ankush Mehra, Director (India Operations)**, situated in Delhi. The work of submersible water hand pump was undertaken for the welfare of the villagers of ___ within ___ district, in the State of Odisha in the month of July, 2022.



The water table in this region is very low and the villagers had to fetch water from far off places. The water is usually carried by the women and the girl child who are required to devote larger part of the day and their lives in fetching water for their families for carrying out household chores as also for cooking, drinking and bathing. This tube well proved to be a boon for the poor families in this region.



**“Food Benefit Programme for the Aged and Destitute”
at Vrindavan, Mathura, Uttar Pradesh State, India
(Financial Year 2022-23)**

A Food Benefit Programme was organized by Socio Economic Research Institute, a voluntary organization in India, through financial assistance provided by SevaChild International, California, USA, represented by Mr. Rick Carlton in the US and Mr. Ankush Mehra, the India representation of SevaChild International. The programme was held at Vridha Ashram (abode for the aged) on **18th August, 2022**, which also happened to be the day of the incarnation of Lord Krishna.

The members of our organization and our volunteers had planned the programme well in advance and had made all the necessary arrangements for the procurement, informing the locals and logistics-related activities so that the needy could get the desired benefits. Necessary arrangements for storage, deployment of staff, publicity and documentation were in place so that the people could easily benefit from the programme.

On 18.08.2022, the programme started late in the evening at around 4.30 p.m. (IST) and went on till 10.00 p.m. (IST) in the night, as it also happened to be a national holiday and a festival of the birth of Lord Krishna in Mathura, his birthplace. The beneficiaries were very happy and satisfied with getting the much-needed livelihood package. They also requested our organization to hold such programmes in the future, as well.



On this occasion, Ration Food Packets (kits) containing daily use rations, groceries, toiletries, sanitary napkins and surgical masks were distributed amongst the beneficiaries, free of cost. The beneficiaries were pre-identified by our volunteers and the need-based requirements were taken into account to carry out the benefit programme.



The beneficiaries basically comprised the members of the Ashram and other poor category women-folk who graciously received the kits and also expressed their gratitude towards the SevaChild International, USA and our organization, SERI, New Delhi.

The ration kits were sufficient for a family of four members to sustain their livelihood for a period of 28 days. In the case of the aged population who were alone, the ration supplies were enough to sustain them for longer durations. The beneficiaries constituted the sections of the

society who could not avail of the benefits from various State Government-sponsored programmes owing to various reasons. Mr. (Prof.) Rakesh Sharma, Dean, College of Engineering from GLA University, Mathura, State of Uttar Pradesh, a devotee of Lord Krishna and a volunteer of our organization also participated in the programme.



The beneficiaries were in real need and requirement of these ration kits keeping in view their vulnerable conditions and non-access to the various government schemes. A total of 200 beneficiaries were given the Ration Food Packets (kits) and the programme was documented through still and video coverage by our volunteers.



We, on behalf of our organization, would like to extend our gratitude to Mr. Rick Carlton, SevaChild International, California, USA and its India Representative Mr. Ankush Mehra, for their unconditional, continuous and timely support and cooperation to us in various humanitarian and beneficial programmes and activities in India.

Mr. Rick Carlton and Mr. Ankush Mehra are doing exceptionally excellent work through SevaChild International in the field of humanitarian sustainable initiatives not only in India but globally, as well.

We, once again, express our gratitude to SevaChild International, USA, for providing the financial assistance to our organization, through FCRA and hope will continue to support us in future as well.

“MALNUTRITION PREVENTION PROGRAMME – 2022”

Organized by: SERI Trust, New Delhi, India

Supported by: SevaChild International, USA



A Malnutrition Prevention Programme was undertaken in Resettlement Colony in Jahangirpuri locality situated in North District of NCT of Delhi, India, on **07th August 2022**. This area largely comprises industrial workers and low-income groups with meager sources of livelihood. These people had migrated from various parts of the country in search of employment. The area is surrounded by slum clusters as well. Our organization carried out the free-of-cost distribution of Ration Food Packets (Kits) donated for this noble and social cause by SEVA CHILD INTERNATIONAL, California, USA, represented by Mr. Rick Carlton and by Mr. Ankush Mehra in India. We express our heartiest gratitude to the voluntary organization, its representatives, workers & Mr. Ankush Mehra, who have been instrumental in providing the sustenance package to our organization, in the past as well.



Each Ration Food Packet (Kit) contained items, such as Cooking Oil (Mustard) (1 litre), Pulses (1 kg each; 2 types), Wheat Flour 10 kg), Poha (1 kg; 2 packets), Rava (1 kg), Rice (5 kg), Grounded Spices (200 gms each comprising Chili, Coriander & Turmeric), Tea Leaf (500 gms), Sugar (1 kg), Salt (1 kg), Toilet Soap (1 no.), Sanitary Pads (3 nos.) and Face Masks (2 nos.). The total number of beneficiaries who were distributed the relief package was around 200. Most of the beneficiaries included housewives and the aged population. The beneficiaries were happy to receive the relief package that would last for around 25 days a month. The pandemic that engulfed the population, the world over, during the last two years has left an indelible mark on the lives of many people, especially those who belong to marginal sections of society and also those who have erratic sources of earning a livelihood. Though these beneficiaries are working to earn a livelihood, they are without any work for at least 2-3 months in a year. This adversely affects their access to the basic needs of sustaining their lives and those of their family members.

The programme was held in a local park to prevent intrusion from outside. The general public was very supportive and managed themselves very well. They were very happy and expressed their heartfelt gratitude to the organizers and SevaChild International, USA, for providing them with relief material. The Ration Food package (kits) comprised grocery items, sanitary pads, and toiletries for their daily use which was sufficient to provide daily nutrition and hygiene to women-folk for a period of 25 days in a family comprising 4 members.



The benefit programme was also attended by the local representative of the people who looks after the needs of these beneficiaries. Our organization was in constant touch with these people and had been working to provide them with the Ration Food Packets, which have been provided by SevaChild International. We have been regularly receiving support and cooperation from SevaChild International, USA in our endeavour to provide some relief to such people belonging to marginalized section of the society.

The Relief Programme for free-of-cost distribution of Ration Food Packets (kits) started at around 10.30 am and went on till 4.00 p.m. on 07.08.2022. The location was selected as a nearby park which was also fenced and protected from outside disturbances. The programme went very well and everyone was happy to receive the kits.

Our organization is indeed thankful to Mr. Rick Carlton, representing SevaChild International, California, USA and Mr. Ankush Batra, the India Representative of SevaChild. We are also thankful to SevaChild International for their continuous support and cooperation in standing behind us in providing the relief materials as and when our organization has sought their help in such noble activities, anywhere in India.

**Free-Distribution of LLIN Mosquito Nets
under CSR Initiative of Indian Oil Corporation (IOCL)**

Date: 21st September, 2022

Timings: 10.00 a.m. onwards

Venue: Village & PO: Thirasu, Panruti Taluka, Cuddalore District, Tamil Nadu

Special Invitees: Shri V.K. Venkatraman, Union Secretary, Annagramam
Smt. Parvatham Venkatraman, Union Councillor, Panruti taluka, Cuddalore district

Indian Oil Representative: Shri V. Kumar, DGM (HR) – TNSO/ IOCL

Hospital Name: Primary Health Centre, Panruti district (400 nos.)

No. of Beneficiaries: 600 nos. **LLINs Distributed:** 1000 Nos.

A Preventive Healthcare Programme for Protection from Vector-Borne Diseases (VBDs), such as Malaria, Dengue, Chikungunya, etc., was organized by our organization, Socio Economic Research Institute (SERI), New Delhi, on 21st September, 2022 within Panruti taluka of Cuddalore district, Tamil Nadu.

This benefit programme was organized from the financial assistance provided by the Indian Oil Corporation Limited (IOCL), a Central PSU, under its CSR component.

Under this programme, 1000 Long Lasting Insecticidal Nets (LLINs), provided by HILNET (India) Limited, another CPSU, and distributed free-of-cost amongst the various socio-economically weaker sections within Panruti taluka.

This programme was organized with the guidance of the Office of Hon'ble Member of Parliament, Shri TRV.S. Ramesh and other local political representatives and the local volunteers. The programme was held at Village & PO: Thirasu, Panruti Taluka, Cuddalore District, Tamil Nadu.

Shri V. Kumar, DGM (HR) – TNSO, the representative from IOCL, also graced the occasion with his presence and distributed LLINs amongst the beneficiaries.

The programme was attended by around 200 families, numbering around 600 during the day and was inaugurated by Shri V.K. Venkatraman, Union Secretary, Annagramam and Smt. Parvatham Venkatraman, Union Councillor, Panruti taluka, Cuddalore district. The distribution programme commenced at around 10.00 a.m. and went on till around 5.00 p.m. The concerned officer at the Primary Health Centre, Panruti, was also handed over around 400 LLINs to be distributed amongst the various patients/ beneficiaries belonging to weaker sections, the aged, women and physically challenged people.

Adequate seating, sanitation, drinking water arrangements were made for the beneficiaries, guests and volunteers at the venue.

The programme was also attended by the local print media and the news items appeared in the local dailies. The reporting by the media provides us the encouragement and support required for such interventions.

We are indeed thankful to the Hon'ble Member of Parliament, Shri TRVS. Ramesh (Cuddalore Parliamentary Constituency), the local political and public leaders, representative from the IOCL, the volunteers, Press and Media, for making this intervention possible. We are also thankful to the local population who gathered and made this programme a success. We are also thankful to the concerned authorities at the local Primary Health Centre, Panruti, for their help and support.

We endeavour to continue our benefit programme in other areas within Cuddalore Parliamentary Constituency with the aid and assistance from the local representatives, people and IOCL, in the future as well.

Lighting of the Lamp, Felicitation, Inaugural Address of the Invitees and IOCL representative and Free-Distribution of LLINs amongst beneficiaries



PRESS COVERAGE OF THE PROGRAMME IN THE LOCAL DAILIES





கடலூர்

திராகப்பாளையத்தில் ஆயிரம் குடும்பங்களுக்கு இலவச கொசு வலை வழங்கும் விழா

Kalai

08:10 PM, 22 செப். 187 காட்சிகள்

இந்தியன் ஆயில் கார்ப்பரேஷன் சார்பில் ஆயிரம் குடும்பங்களுக்கு இலவச கொசு வலை வழங்கும் விழா நேற்று நடந்தது. பண்ருட்டி அடுத்த அண்ணாகிராமம் ஒன்றியம் திராகப்பாளையம் கிராமத்தில் இந்தியன் ஆயில் கார்ப்பரேஷன் சார்பில் பொறுப்புவனர்வு திட்டத்தின் கீழ் 1000 குடும்பங்களுக்கு கொசு வலை வழங்கும் நிகழ்ச்சி நேற்று ந-



மேலும் படிக்க லோக்கல் செயலியை பதிவிறக்கவும்

மாலை மலர்

இந்தியாவின் No.1 மாலை நாளிதழ்
MAALAI MALAR



இந்தியன் ஆயில்கார்ப்பரேஷன் லிமிடெட் மூலமாக ரமேஷம்.பி. ஏற்பாட்டில் விவசாயிகளுக்கு கொசுவலை விநியோகம் செய்யப்பட்டது.

அண்ணா கிராமம் ஒன்றியத்தில்

விவசாயிகளுக்கு கொசுவலை விநியோகம்

பண்ருட்டி, செப்.22 - கடலூர் மாவட்டம் அண்ணாகிராமம் ஒன்றியம், திராக கிராமத்தில் ரமேஷம். பி. ஏற்பாட்டில் இந்தியன் ஆயில் கார்ப்பரேஷன் லிமிடெட் மூலமாக சி.எஸ்.ஆர். திட்டத்தின் கீழ் விவசாயிகளுக்கு கொசுவலை வழங்கும் நிகழ்ச்சி நடந்தது. அண்ணாகிராமம் ஒன்றிய தி.மு.க. செயலாளரும் ஆதமர் குழு தலைவருமான வெங்கட்ராமன், ஒன்றிய குழு உறுப்பினர் பேராசிரியர் பாகுப்பாவம் வெங்கட்ராமன் ஆகியோர் தலைமையில் நடைபெற்றது. நிகழ்ச்சியில் வட்டார மருத்துவ அலுவலர் அழகுமுகம் கலந்து கொண்டு கொசுக்களினால் ஏற்படும்பி ரச்சனைகள் குறித்து விளக்கி கூறி விழிப்புணர்வு ஏற்படுத்தினார். நிகழ்ச்சியின் முக்கிய நிகழ்வான கொசு வலையை இந்தியன் ஆயில் கார்ப்பரேஷன் லிமிடெட் அதிகாரிகளான குமார், சரவணன், ராஜேஷ்வரன் வளிதா ஆகியோர் பொது மக்களுக்கு கொசு வலையை வழங்கினர். நிகழ்ச்சியில் தி.மு.க. பொதுக்குழு உறுப்பினர் பலராமன், ஊராட்சி மன்றதலைவர் ரமேஷ் தட்டம்பாளையம் ஊராட்சி மன்ற துணைத் தலைவர் எழும்புத்தேவராஜன், மாவட்ட விவசாய தொழிலாளர் அணி அமைப்பாளர் பகன்டை எழில் செல்வம், தட்டாம் பாளையம் முன்னாள் ஊராட்சி மன்றத் துணைத் தலைவர் ஜெய மூர்த்தி, முன்னாள் மாவட்ட பிரதிநிதி மனோகர், முன்னாள் ஒன்றிய பொருளாளர் சக்ரபாணி, மாவட்ட விவசாய அணி துணை அமைப்பாளர் நரிமேடு செந்தில், மாவட்ட மகளிர் அணி துணை அமைப்பாளர் தேன்மொழி, செந்தில்நாதன், ஒன்றிய பொருளாளர் பாலுராஜ், மேல்கவரப்பட்டு ஒன்றிய குழு உறுப்பினர்குமரகுரு, கொங்கராயனார் ஊராட்சி ஒன்றியக் குழு உறுப்பினர் அங்கையற்கண்ணி தீமதி, கிளை செயலாளர்கள் கருணாமூர்த்தி, அல்ல சாம்பசிவம், கோபால கிருஷ்ணன், தனிசைவேலன், தங்கராசு, கந்திராமன், வேணுகோபால் மற்றும் ஏராளமான பொதுமக்களும் கலந்துகொண்டு பயன்பெற்றனர்.



எழும்புத்தேவராஜன், மாவட்ட விவசாய தொழிலாளர் அணி அமைப்பாளர் பகன்டை எழில் செல்வம், தட்டாம் பாளையம் முன்னாள் ஊராட்சி மன்றத் துணைத் தலைவர் ஜெய மூர்த்தி, முன்னாள் மாவட்ட பிரதிநிதி மனோகர், முன்னாள் ஒன்றிய பொருளாளர் சக்ரபாணி, மாவட்ட விவசாய அணி துணை அமைப்பாளர் நரிமேடு செந்தில், மாவட்ட மகளிர் அணி துணை அமைப்பாளர் தேன்மொழி, செந்தில்நாதன், ஒன்றிய பொருளாளர் பாலுராஜ், மேல்கவரப்பட்டு ஒன்றிய குழு உறுப்பினர்குமரகுரு, கொங்கராயனார் ஊராட்சி ஒன்றியக் குழு உறுப்பினர் அங்கையற்கண்ணி தீமதி, கிளை செயலாளர்கள் கருணாமூர்த்தி, அல்ல சாம்பசிவம், கோபால கிருஷ்ணன், தனிசைவேலன், தங்கராசு, கந்திராமன், வேணுகோபால் மற்றும் ஏராளமான பொதுமக்களும் கலந்துகொண்டு பயன்பெற்றனர்.

பால் ஏழும் போட்டி

சங்கராபுரம், செப்.22 - ருப்பன் கல்யாணி பயனீர் பேக் உள்ளிட்ட பிளாஸ்டிக் படுத்தும் அஞ்சல் அட்டை பட்டது. சங்கராபுரம் அரசு ரியில் 500 மாணவர்களுக்கு நால் வழங்கப்பட்டு அதில் 'ஏற்படும் தீமை பற்றியும்' படம் என்று விழிப்புணர்வு னர்களுக்கு அஞ்சல் அட்டை பட்டது. அதில் 25 சிறந்தவாசகங்கள் தர்வு செய்யப்பட்டார்கள். ம் விழா சங்கராபுரம் அரசு ரியில் நடைபெற்றது. பள்ளி, அனைத்து வியாபாரிகள் னி வளர்ச்சி குழு தலைவர் ன் துணை ஆளுநர் இராம. போட்டியில் வெற்றிபெற்ற சி தலைவர் ரோஜாரமணி, ஆகியோர் பரிசுகளையும் ார்கள். இதில் ரோட்டரி துவர் தேவராஜன், தலைவர் அசோககுமார் ஆகியோர் துணை தலைவரம் ஆசிரியர்

A two-day Public Preventive Healthcare Programme was organized by Socio Economic Research Institute, New Delhi (SERI), a voluntary organization engaged in carrying out various welfare and benefit programmes for the vulnerable sections of the society living in urban, semi-urban, rural and remote tribal areas of the country.

This benefit programme was provided financial assistance by NLC India Limited (NLC) to the voluntary organization under its CSR Initiative.

This public benefit programme was held at Government Higher Secondary School, Panruti Taluka of Cuddalore district, Tamil Nadu. The voluntary organization could organize this benefit programme only due to the blessings and guidance of the local people's representative, Shri TRV.S. Ramesh, Hon'ble Member of Parliament (Lok Sabha) from Cuddalore district. District Cuddalore also happens to be the Parliamentary Constituency of Hon'ble Member of Parliament, Shri TRV.S. Ramesh. It was on the intervention of the Hon'ble MP (LS) only that this benefit programme could be identified and initiated.



The following guests, amongst others, graced the occasion:

1. Shri V. Ramachandran, CGM/ CSR, NLC India Ltd.;
2. Shri K. Rajendiran, Chairman, Panruti Municipality;
3. Shri A. Siva, Vice-Chairman, Panruti Municipality

This public preventive healthcare programme was necessitated due to the vulnerability of Cuddalore district, as a whole, being prone to periodic spread of vector-borne diseases owing to the recurrent rains and floods in the area. These recurrent climate conditions cause accumulation of stagnant water which proves to be a breeding ground for the mosquitos causing vector-borne diseases.

These Long Lasting Insecticidal Nets (LLINs) are a sure method of prevention from mosquito bites, as these are coated with insecticides that are harmless to humans but are effective in prevention from mosquito bites, and thus prevent the spread of Vector-Borne Diseases (VBDs) such as Malaria, Dengue, Chikunguniya, Kalazhar, etc.

The LLINs come with three years of manufacturer's replacement warranty and can be washed every two to three months time period during its period of warranty and beyond, without affecting its insecticidal properties.



The programme was organized for free-of-cost distribution of Long Lasting Insecticidal Nets (LLINs) provided by the voluntary organization through HIL India Limited, another Central PSU, engaged in manufacturing insecticides and pesticides and other farming safety equipments in India.



The Inaugural Function of this benefit programme was held at the above venue on 16th December, 2022. The Hon'ble MP (LS), Shri TRV.S. Ramesh, could not attend the function due to the ongoing Parliament Session. In place of Shri TRV.S. Ramesh, **Shri K. Rajendiran, Chairman, Panruti Municipality** and **Shri A. Siva, Vice-Chairman, Panruti Municipality** attended this function. Apart from the local political representatives, **the representatives from NLC India Limited, Shri V. Ramachandran, CGM/ CSR, NLC India Ltd.**, the school administration, the local health department officers, amongst others, were present at this function.



The programme started at around 10.30 a.m. in the morning and during the course of the day, thousands of local beneficiaries, numbering around 2000, belonging to various marginalized and reserved categories attended this 2-day benefit programme. The programme went upto 5.00 p.m. in the evening. A total of 8,800 LLINs were distributed during this two-day programme.

On this occasion, the dignitaries and the representatives of the voluntary organization distributed 2000 LLINs amongst the beneficiaries.

The hon'ble MP (LS), Shri TRV.S. Ramesh, owing to his non-availability at this programme, arranged to get distributed the remaining 6,800 through his party workers through house-to-house visits, within Panruti Taluka, because not all the beneficiaries could be distributed LLINs on that particular day.

The total number of beneficiaries was 8,800 who were distributed the LLINs, appeared to be happy and satisfied with this public preventive healthcare initiative of the voluntary organization and NLC India Limited.

The beneficiaries were pre-identified by the voluntary organization and the volunteers and the local youth were engaged for undertaking distribution of the LLINs amongst the beneficiaries. The beneficiaries were distributed these LLINs free-of-cost against presentation of the identity cards issued by the Government, such as, either Aadhar card, BPL card, etc.

The beneficiaries included the women, aged and vulnerable population within the Target Area. The following are some of the beneficiaries who were delivered the LLINs during house-to-house visits by the local party workers, as per the directions of the Hon'ble Member of Parliament (LS), Shri TRV.S. Ramesh, owing to his inability to attend the public benefit programme. The beneficiaries were located within Panruti taluka of Cuddalore district, Tamil Nadu.

The beneficiaries appeared to be very much satisfied and cheerful in receiving the LLINs as these would go a long way in combating the menace of water and vector-borne diseases, which are a recurring threat.



A proper documentation was carried out by the voluntary organization by compiling it in the form of still photography, videography, copies of the IDs submitted by the beneficiaries and their endorsements of the receipt of the prevention material, LLINs. The representatives of NLC India Limited were very much satisfied with the activities carried out by the voluntary organization during this two-day benefit programme.

A total 2000 numbers of beneficiaries were distributed the LLINs, which shall be useful for them owing to the stagnant water bodies which are a breeding ground for mosquitos. The district is prone to water and vector-borne diseases as it receives periodic and recurrent rainfall and floods due to its geographical location.



The local representatives and the beneficiaries appeared to be enthusiastic with the public healthcare programme carried out by the voluntary organization, under guidance of the local political representatives and the funding organization, NLC India Limited. The beneficiaries expressed their desire to hold such benefit programmes in future as well.

The beneficiaries expressed their gratitude and satisfaction for a unique public healthcare benefit programme implemented by our organization, through financial assistance from NLC India Limited, under the able guidance and blessings of Shri TRV.S. Ramesh, Hon'ble Member of Parliament (Lok Sabha) from Cuddalore Parliamentary Constituency, Tamil Nadu.





The programme could not have been possible without the financial assistance provided by NLC India Limited, under its CSR Initiative. The voluntary organization, is thus, thankful and grateful to **NLC India Limited** for making this public welfare programme a grand success.

Our organization is also equally grateful to the Shri TRV.S. Ramesh, Hon'ble MP (LS), for making this public welfare programme a grand success, even during his absence.

**Hon'ble Member of Parliament, Shri Kaushlendra Kumar Ji Inaugurating the Health Camp,
Islampur taluka, Nalanda district, Bihar - 2023**



The Inaugural Function of this benefit programme was held at the above venue during **03rd and 04th January, 2023**. The Hon'ble MP (LS), Shri Kaushlendra Kumar, was the Chief Guest at this function.



Shri Kaushlendra Kumar being screened for DM (diabetes) test and the medical and para-medical staff on registration duty at the venue



A two-day Health Camp Programme was organized by Socio Economic Research Institute, New Delhi (SERI), a voluntary organization engaged in carrying out various welfare and benefit programmes for the vulnerable sections of the society living in urban, semi-urban, rural and remote tribal areas of the country.

This preventive healthcare product against prevention from vector-borne diseases is not available in the market and is a unique product being procured and distributed by our organization free-of cost amongst the poor beneficiaries.



The details of the beneficiaries were registered prior to undertaking the basic screening, monitoring and distribution of health supplements at the venue.



This benefit programme was provided financial assistance to the voluntary organization by **RAILTEL Limited** under its **CSR Initiative**.



Adequate arrangements for Shamiana and Daris were made for the beneficiaries for waiting at the time and before registration for carrying out the basic health camp.



This public preventive healthcare programme was necessitated due to the vulnerability of the Target Area, as a whole, being prone to mal-nutrition related ailments, especially the women, children, differently abled and poor segments of the society. Our priority segment shall be on adolescent girls,

expectant and lactating mothers, old and weak, differently abled and the poor population, amongst others. The intervention included free of cost distribution of nutritional supplements and screening of basic health conditions and referrals to the district hospital, as the case may be or if required.



This Free health camp programme was held at Middle School premises in Chaurma within Islampur Block of Nalanda district, Bihar. The voluntary organization could organize this benefit programme only due to the blessings and guidance of the local people's representative, Shri Kaushlendra Kumar,

Hon'ble Member of Parliament (Lok Sabha) from Nalanda district. District Nalanda also happens to be the Parliamentary Constituency of Hon'ble Member of Parliament, Shri Kaushlendra Kumar. It was on the intervention of the Hon'ble MP (LS) only that this benefit programme could be identified and initiated. Adequate arrangements for tea and refreshments to the medical staff as also tea and snacks for the beneficiaries were made at the venue. Ambulances was also arranged for the beneficiaries in case of any emergency.



Apart from the hon'ble MP (LS), various other local area representatives, school administration, district administration and local health department representatives were also present during this programme.



The programme started at around 10.30 a.m. in the morning and during the course of the day, thousands of local beneficiaries, belonging to various marginalized and reserved categories attended this one-day benefit programme. The programme went upto 5.00 p.m. in the evening.



On this occasion, the Chief Guest and other dignitaries and the representatives of the voluntary organization distributed free nutritional supplements to the beneficiaries and the basic health check up activities were undertaken by the district medical and para medical staff. The Chief Medical Officer, District Health Department, Nalanda, was also present during this occasion. The local department of health services was instrumental in extending a helping hand to our volunteers.



As per the report of the CMO, Public Health Centre, Islampur, Nalanda, a total number of approximately 2500 beneficiaries were screened for basic health checkups and were distributed nutritional supplements. The beneficiaries consisted of women, children, old and ailing, physically handicapped and other general population belonging to poor and reserved categories from Islampur taluka. The screening and monitoring was carried out for Hypertension and Diabetes and medicines were distributed for Fever & Cough, amongst other ailments to the beneficiaries.

The total number of beneficiaries was 2,500 (approx.) who were availed the benefit of health camp, appeared to be happy and satisfied with this public healthcare initiative of the voluntary organization and RAILTEL Limited.



The beneficiaries were pre-identified by the voluntary organization and the volunteers and the local youth were engaged for undertaking distribution of the supplements amongst the beneficiaries. The beneficiaries were distributed these supplements and also undertaken basic health check-ups, free-of-cost, against presentation of the identity cards issued by the Government, such as, either Aadhar card, BPL card, etc.



A proper documentation was carried out by the voluntary organization by compiling it in the form of still photography, videography, copies of the IDs submitted by the beneficiaries and their endorsements of the receipt of the prevention materials. The representatives of RAILTEL Limited, who were virtually in touch with us, appeared to be very much satisfied with the activities carried out by the voluntary organization during this benefit programme.

The local representatives and the beneficiaries were very much enthusiastic with the public healthcare programme carried out by the voluntary organization, under guidance of the local political representatives and the funding organization, RAILTEL Limited. The beneficiaries expressed their desire to hold such benefit programmes in future as well.



The programme also received wide publicity in the print media through local dailies as also in electronic media through news channels.

The programme could not have been possible without the financial assistance provided by RAILTEL Limited, under its CSR Initiative. The voluntary organization, is thus, equally thankful and grateful to the Hon'ble MP (LS) and RAILTEL Limited and Medical staff for making this public welfare programme a grand success.

* * * * *



A Public Preventive Healthcare Programme was organized by Socio Economic Research Institute, New Delhi (SERI), a voluntary organization engaged in carrying out various welfare and benefit programmes for the vulnerable sections of the society living in urban, semi-urban, rural and remote tribal areas of the country.



This benefit programme was provided financial assistance to the voluntary organization by **rites Limited under its CSR Initiative.**

This public preventive healthcare programme was necessitated due to the vulnerability of the Target Area, as a whole, being prone to periodic spread of vector-borne diseases. The menace of Malaria and other vector and water-borne diseases is recurrent in various parts of India caused by accumulation of stagnant water, a breeding ground for the mosquitos causing vector-borne diseases.



These Long Lasting Insecticidal Nets (LLINs) are a sure method of prevention from mosquito bites, as these are coated with insecticides that are harmless to humans but are effective in prevention from mosquito bites, and thus prevent the spread of Vector-Borne Diseases (VBDs) such as Malaria, Dengue, Chikunguniya, Kalazhar, etc.



The LLINs come with three years of manufacturer's replacement warranty and can be washed every two to three months time period during its period of warranty and beyond, without affecting its insecticidal properties.



The programme was organized for free-of-cost distribution of Long Lasting Insecticidal Nets (LLINs) provided by the voluntary organization SERI.



This public benefit programme was held at Middle School premises in Chaurma within Islampur block of Nalanda district, Bihar. The voluntary organization could organize this benefit programme only due to the blessings and guidance of the local people's representative, **Shri Kaushlendra Kumar, Hon'ble Member of Parliament (Lok Sabha)** from Nalanda district. District Nalanda also happens to be the Parliamentary Constituency of Hon'ble Member of Parliament, Shri Kaushlendra Kumar. It was on the intervention of the Hon'ble MP (LS) only that this benefit programme could be identified and initiated.



The **Inaugural Function** of this benefit programme was held at the above venue on **03rd January, 2023**. The **Hon'ble MP (LS), Shri Kaushlendra Kumar**, was the **Chief Guest** at this function. Apart from the hon'ble MP (LS), various other local area representatives, school administration, district administration and local health department representatives were also present during this programme.

Adequate arrangements for shamiana, drinking water, tea, snacks for the beneficiaries and tea and refreshments for the medical and para medical were made at the venue. Adequate number of ambulances were also deployed to be used in case of any emergency at the venue.



Our volunteers explained the properties of the LLINs, its safety instructions, its usage and storage to the beneficiaries for their convenience for better utilization of the product by them. The beneficiaries were informed about the usage of the product in Hindi and local language, Bhojpuri, for better understanding.

The programme started at around 10.30 a.m. in the morning and during the course of the day, thousands of local beneficiaries, belonging to various marginalized and reserved categories attended this one-day benefit programme. The programme went upto 5.00 p.m. in the evening.



On this occasion, the Chief Guest and other dignitaries and the representatives of the voluntary organization distributed LLINs to the beneficiaries. The hon'ble MP (LS), Shri Kumar distributed 3,000 LLINs at the Inaugural Function on 03.01.2023 (Tuesday).



The total number of beneficiaries was 3,000 who were distributed the LLINs, appeared to be happy and satisfied with this public preventive healthcare initiative of the voluntary organization and NLC India Limited.



The beneficiaries were pre-identified by the voluntary organization and the volunteers and the local youth were engaged for undertaking distribution of the LLINs amongst the beneficiaries. The

beneficiaries were distributed these LLINs free-of-cost against presentation of the identity cards issued by the Government, such as, either Aadhar card, BPL card, etc.

Our volunteers also briefed the beneficiaries about the safety, use and storage of the LLINs in Hindi and Bhojpuri languages for better understanding and implementation of the programme.



A proper documentation was carried out by the voluntary organization by compiling it in the form of still photography, videography, copies of the IDs submitted by the beneficiaries and their endorsements of the receipt of the prevention material, LLINs. The representatives of RITES Limited were very much satisfied with the activities carried out by the voluntary organization during this benefit programme.

The local representatives and the beneficiaries appeared to be enthusiastic with the public healthcare programme carried out by the voluntary organization, under guidance of the local political representatives and the funding organization, RITES Limited. The beneficiaries expressed their desire to hold such benefit programmes in future as well.

The benefit programme also received wide media coverage in local dailies and news channels. The programme could not have been possible without the financial assistance provided by RITES Limited, under its CSR Initiative.

The voluntary organization, is thus, equally thankful and grateful to the Hon'ble MP (LS) and RITES Limited for making this public welfare programme a grand success.

**“FREE-OF-COST DISTRIBUTION OF
COVID19 PREVENTION MATERIALS
FOR THE HEALTH WORKERS AND MARGINALIZED POPULATION”**
AT
P.H.C. – MELPATTAMPAKKAM, DISTT. CUDDALORE, TAMIL NADU
HELD ON 30.03.2022 UNDER CSR INITIATIVE OF GAIL (INDIA) LIMITED



GAIL (INDIA) LIMITED
Corporate Social Responsibility (CSR)

**Distribution of Covid - 19 Prevention
Materials For Health
Workers - 2022**

Date : 30.03.2022 / Venue : P.H.C. - MelPattampakkam.

Special Guest

Organized By,

**Socio Economic
Research Institute**
A Voluntary Organization
Registered Under Public Charitable
Trust Act of 1920.

Thiru. TRVS. Ramesh. BBM., MP.,
Cuddalore Lok Sabha Constituency,
Tamil Nadu.

Thiru. V. Jaya Moorthy,
Chairman - Town Panchayat
MelPattampakkam.



The COVID19 Pandemic is once again spreading its wings through Omicron that is mutating itself and starting to acquire proportions of wide-spread devastation on human lives. The various countries that have reported increase in the number of Corona cases are China, US, UK, amongst others. Though India is presently not much affected by the onset of another dreaded wave of the pandemic onslaught for the present moment, yet the cases have slowly but steadily have started increasing (around 190 cases reported as on 30.03.2022 with a positivity rate of 0.5%). All the samples for COVID19 have tested positive for presence of Omicron.



Taking into view the prevailing scenario when the prevalence of pandemic has not subsided as also the need for providing the pandemic prevention materials amongst the front-line health warriors, our organization, **Socio Economic Research Institute (SERI)** (Regn.No.7691/2004), New Delhi, a voluntary not-for-profit organization organized COVID19 Pandemic Preventive Health Care Programme through distribution of Hand Sanitizers and Surgical Face Masks (3-ply) to the Health Workers in the Melpattampakkam Government Primary Health Centre campus premises on 30.03.2022.



This social welfare programme was made possible only through the financial assistance provided by GAIL (India) Limited under CSR Initiatives of the Central PSU. We would like to extend our gratitude to the organization for looking after the cause of the people in the area through free-of-cost distribution of COVID19 Prevention Materials to them.



This social welfare activity was undertaken at the behest of Shri TRV.S. Ramesh, Hon'ble Member of Parliament (LS) from Cuddalore Parliamentary Constituency, Tamil Nadu, who was also instrumental in providing the local manpower, support for various logistical instruments as also instructing the concerned at the Melpattampakkam PHC for active participation for the benefit of the health workers, the other natives visiting the health centre and the marginalized population around and in the vicinity of the PHC, Melpattambakkam.

The **programme started at 10.30 am and concluded at around 5.15 p.m.** During the inauguration of the Programme, the following guests were presented and facilitated by presenting the **Sankari** and a **Shawl or Tundae** (traditional cloth) as a mark of respect to the following dignitaries by the representatives from our organization.



The COVID19 Preventive Healthcare programme was attended by **Mr. V. Jayamurthy, President, Melpattampakkam Panchayat**, **Mr. V. Kathiresan, Chief Manager (Marketing – NG)**, **Mr. R. Sivasubramanian, Senior Officer (HR)**, both from **GAIL Chennai Zonal Office, Chennai**.



Speaking on the occasion, **Shri R. Sivasubramanian** emphasized on the need for continuing to follow the pandemic prevention protocol by adhering to personal hygiene and significance of using the hand sanitizers and wearing of face masks. He lauded the role of the front-line warriors from the medical fraternity for their selfless service for the cause of humanity in times of adversity.



A large number of health workers and the general public were distributed the hand sanitizers and surgical face masks (3-ply) in adequate numbers. Around 1000 people benefitted from the free-of-cost distribution of pandemic prevention materials.



At the above social welfare programme, **more than 1000 people including the people at large and the health workers at the PHC, Melpattampakkam, were distributed the COVID19 prevention materials**, which was also appreciated by the local leaders and the representatives from GAIL (India) Limited, who attended the social welfare programme.



The recipients of the social welfare benefit were very happy to receive the pandemic prevention materials, free-of-cost, and more due to the fact that such programmes are now becoming more frequently organized, as compared to in the past.



Our organization is indeed thankful to **GAIL India Limited, Shri TRV.S. Ramesh, Hon'ble Member of Parliament from Cuddalore Parliamentary Constituency**, the local leaders at Melpattambakkam and the Medical fraternity at the Primary Health Centre at Melpattambakkam, for making this social welfare activity a grand success.



OUR SUPPORT SYSTEM

