

# ANNUAL REPORT 2021-22



## **MESSAGE**

I have been faced with many challenges in my lifespan, but I have chosen not to be consumed with past actions, failures and mistakes, rather I have focussed on what laid ahead.

I have always endeavoured to find ways and constantly being motivated to reach my goals, even when faced with failures.

One must take responsibility of one's actions and find way out even in adversities in life. I try not to indulge in blame game, rather I try to see the best in others and encourage them to bring the best out of them.

I also endeavour to always find solutions to situations and circumstances, because the things won't go the way we expect them to.

In order to achieve holistic perspective and to acquire knowledge about a matter, the willingness to listening to advice of others plays an important role. I am eager to listen and developed this practice into my habit.

To get better results and to focus on doing what is necessary in life, adaptability is the key to survival. Also, knowing when to let go is a significant factor of growth and acceptance.

Our values become a guiding factor in helping to achieve the desired goals and adopting character.

These are a few attributes of life I have grown with and been able to achieve whatever little I have to be beneficial for those in need.

I, through my organization, have always endeavoured to work for the cause of the vulnerable sections of the society in order to bring transformation in their lives.

**MUKESH KUMAR SAH**  
**Managing Trustee**



### **MESSAGE**

It is a matter of immense pleasure for me in having been associated with the **Socio Economic Research Institute (SERI)**, a voluntary organization committed to impart livelihood skills and opportunities to the vast underprivileged and deprived component of population of India.

I have been a vivid admirer of SERI's initiatives in its endeavour to provide educational, vocational and social upheaval activities through awareness campaigns for the weaker sections of the society, especially the backward class in India.

**SERI** is also doing commendable work for the empowerment of women-folk, especially the girl child through its welfare initiatives specific to rural population.

**SERI** has a vast data base of marginalized and physically challenged population with a view to ensure reach out of benefits of welfare programmes to the deserving beneficiaries under various Central and State Government sponsored schemes.

**SERI** has also been actively participating in the welfare activities during the COVID19 global pandemic by optimum disbursements and utilization of CSR Funds from the Public and Private Sectors.

I am confident that SERI will go a long way in fulfilling its objective of meeting out not only the livelihood aspects but also in ensuring a feeling of self-esteem in lives of the poor in India.

I wish the organization all success in their future endeavours.

Sd/-  
**Dr. Manu K. Vora**  
**Principal Advisor, SERI &**  
**President, Blind Foundation for India, USA**  
**President, Business Excellence, Inc.,, USA**



In the month of October, 2021, various public health and nutritional supplement programmes were held in Dhalai district, Tripura, with the help from Shri Rebati Tripura, Hon'ble MP (LS). Dhalai district also happens to be his Parliamentary Constituency. Dhalai district also falls under Aspirational District category and is a tribal and backward area in the North Eastern parts of the country. Our organization carried out the distribution of the **Emergency Health Care Support** in the form of **Pandemic and Malnutrition Prevention Materials** that were also attended by Shri Rebati Tripura. The programmes were held at **Durgapur, Kalajhari VC and Narayanpur VC Mogpara, all villages falling within Dhalai district., Tripura. The financial assistance was provided by BPCL under CSR component.**



Our team of officers and volunteers arranged for the **3-ply surgical face masks, hand sanitizers (500 ml), oximeters and digital classic thermometers** and reached Dhalai district in Tripura to undertake the three-day Emergency Health Care Support.







**Preventive Healthcare Programme under CSR**  
**National Highways and Infrastructure Development Corporation Ltd (NHIDCL)**

We had arranged adequate quantities of the COVID19 Pandemic Prevention Materials for a population of around 2500 families comprising a standard size of four individuals in each family. Shri Rebati Tripura personally informed the gatherings about the procedure and necessity to use Oximeter and Digital Thermometer, as also the significance of personal hygiene, protection and well-being prior to and during Pandemic.

We organized the distribution of the Pandemic and Malnutrition Prevention Materials, **free-of-cost**, to the families in batches at various places within the above areas of Dhalai district. The programme received a very good response from the native people and they were very happy to receive the Prevention Materials, which could at least be beneficial to them as a preventive measure.

Free of Cost Distribution of ration food packets to the vulnerable population at Durgapur, Dumburnagar RD Block, in Dhalai district, Tripura.

On this occasion, **Col. (Retd) Rajshekar Hiremath, General Manager** from the donee organization, **NHIDCL**, was also present and he also addressed the audience and participated in the programme.

Our organization took the responsibility of undertaking this task and provide some immediate relief to the marginalized population within Dhalai. Towards this end, we had sought financial assistance from various quarters, including the public and the private sector organizations in India to extend whatever little our organization could contribute towards welfare initiatives in this part of the country.

Immediate response to **Covid19 relief** for emergency healthcare support in Dhalai district, Tripura







### **RITES (India) Ltd.**



- The programme was held at **Narayanpur VC Mogpara**, within **Dhalai district**.
- Our team of officers and volunteers arranged for the **3-ply surgical face masks, hand sanitizers (500 ml), oximeters and digital classic thermometers** and reached Dhalai district in Tripura to undertake the one-day Emergency Health Care Support.
- The programme had been necessitated due to the prevailing and underlying danger of the spread of the pandemic in Dhalai district due to clusters of the population with high density in the area.



- We had for arranged adequate quantities of the COVID19 Pandemic Prevention Materials for a population of around 2500 families comprising a standard size of four individuals in each family.
- An amount of Rs.2,78,500/- was provided by **RITES Limited** towards "**Providing Assistance towards Heath workers during Covid -19 Pandemic - Distribution of 3-ply surgical face masks and N-95 Disposable Face Mask to Health Workers**"

### Oil and Natural Gas Corporation (ONGC)

The programmes were held at **Durgapur** village within **Dhalai district**. The programme had been necessitated due to the widely prevalent malnutrition and deprivation in the Target Area. We had arranged adequate quantities of the Relief Materials for a population of around 2500 families comprising a standard size of four individuals in each family.





## COAL INDIA LIMITED





**FREE BASIC HEALTH CHECK-UP AND REFERRAL CAMP  
AND DISTRIBUTION OF PANDEMIC MATERIALS FOR ALL**



The Health Camp, free distribution of medicines and supplements and Distribution of Pandemic prevention materials were inaugurated by Shri Union Minister of State for Communications, as a part of Azadi Ka Amrit Mahotsav at Ambassa, Dhalai Tripura. A team of medical and para-medical staff was deployed by the District Hospital, Ambassa, Dhalai. The four-day programme was very well

attended by various beneficiaries from Ambassa and basic diagnostic tests, such as aches, fever, blood pressure and diabetes readings and tests were undertaken and the people with higher levels and deficiencies were referred to the district hospital OPDs for further diagnosis and treatment.



The people at large and those visiting the Mahotsav were well-informed about the basic health check up and distribution of Pandemic Prevention Materials and were distributed routine medicines, including analgesic and anti-inflammatory, sanitizers, face masks and vitamin supplements free-of-cost. The basic diagnostic readings such as blood pressure and blood sugar levels, weight, etc., were monitored and appropriate medical interventions were administered, with referrals to the district hospitals, if required.





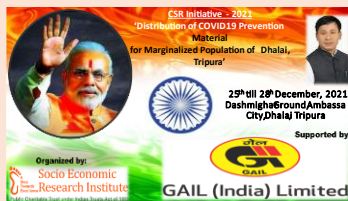
The Basic Health Check up and Referral Camp was organized with the assistance of the Chief Medical Officer from District Hospital, Ambassa, Dhalai. The Camp organized by our organization, SERI, received financial assistance under CSR Component from leading Central PSUs that included GAIL India Ltd., EIL, Coal India Ltd., Numaligarh Refineries Ltd. and the State Bank of India. Basic health check up for blood pressure, blood sugar levels, weight measures were undertaken and necessary medicines were distributed free of cost to the beneficiaries. The infants, women, old age people and general public were distributed vitamin supplements such as Vitamins A, B Complex, Vitamin C, Vitamin D, Calcium pouches, BP and Diabetes medicines, anti-inflammatory medicines, etc. The beneficiaries with chronic and prolonged illnesses were referred to the district hospital OPDs for specific health scanning and follow-up treatments.







### PSUs that Contributed Financial Assistance for Health Camp under CSR





**VENUE DÉCOR, STAGE LIGHT, VENUE LIGHT, SOUND, SEATING, BARRICADING, CARPETING AND  
TEMPORARY STRUCTURES**





**The performers at the Inaugural Function included:**

- **Ms. Aparna Chakravarty;**
- **Gunjan Vishwas (Kathak Dancer);**
- **Anweshaa Dutta Gupta;**
- **Rumi Mura Sing;**
- **Nipen Tripura;**
- **Salman Ali;**
- **Krishna Kali Saha on 26<sup>th</sup> December;**
- **Parmita Reang on 26<sup>th</sup> December;**
- **Bipasha Reang;**
- **Nabanita Saha on 26<sup>th</sup> December;**
- **Milton Debbarma;**
- **Ms. Chayanika Debnath, Anchor**





**Inauguration of BBNL Stall**



**Launch of e-SHRAM Card by Shri Bhagaban Chandra Das, Hon'ble Minister, Tripura**



**Inauguration of e-Shram Card Stall of Ministry of Labour & Employment, GoI**



**Inauguration of Farmers' Welfare Department Stall, Govt. of Tripura**



**Welcoming Dignitaries by showering Flower Petals**



**Dignitaries witnessing the Cultural Programmes**







**Inauguration of Deptt of Posts, Gol**



**By Union Minister of Communications**



**Presentation of Bouquets to the Dignitaries**



**Dignitaries witnessing Cultural Programme**

**Dignitaries being Greeted at the Venue**



**Welcoming Shri Devusinh Chauhan, Hon'ble Union Minister of Communications**



**Address by Hon'ble Communications Minister, Gol**



### **HOJAGIRI DANCE on 25<sup>th</sup> December 2021**



**In the evening traditional folk dances were presented that included Dameal Dance, Gorla, Lebang and Mamita Dance**

**The Hon'ble Union Minister of Communications expressed his inner feelings during his address and quoted that "Tripura is a land of immense possibilities".**

**The other cultural events included performances by playback budding artists from Bollywood of Indian Idol fame. The cultural and other programmes were engrossing and entertaining and very well appreciated by all present.**

**The artists and performers were felicitated by the Hon'ble Member of Parliament (Lok Sabha), Shri Rebati Tripura at a glittering evening which was much appreciated by the people of Ambassa. The kind of interest this programme generated amongst the people of Ambassa has been unprecedented in this part of the world.**



26<sup>th</sup> December 2021

### MOG DANCE



### Mamita Dance



Dignitaries, Artists and Performers being felicitated by Shri Rebati Tripura, Hon'ble Member of Parliament (LS), Dhalai district at the Mahotsav







**Managing Trustee, SERI,  
being Felicited by Shri Rebati Tripura  
for organizing the Mahotsav**









## HALF MARATHON SPORTS MEET



**Ambassa Municipal Council office to Dalubari Gate Class XII School grounds on 26<sup>th</sup> December 2021 from 08.00 am onwards till 12.30 pm**

**The Half Marathon was organized for the general public upto the age group of 40 years at the above venue. The sports meet was attended by many sports enthusiasts who were delighted at such an event being organized on the occasion of celebrations of the 75<sup>th</sup> anniversary of India's independence, being held at a small and remote city in the north-east region.**

**The aim of organizing this Mahotsav at such a remote part of the country was encouraging inclusivity and exposure through participation by the general and the marginalized population in this area.**

### BRISK WALK FOR SENIOR CITIZENS



The elderly sports enthusiasts and participants were very much delighted and actively participated in the Brisk Walk competition organized as a part of Health Awareness Programme. Adequate



arrangements for snacks, water and medical assistance were made at the venue of the sports activity.

#### 100 METERS DASH FOR BOYS (Juniors)



#### 100 METERS DASH FOR BOYS (Sub-Juniors)



The 100 mtr and 50 mtr dash was held on 26.12.2021 for the Junior and Sub-Junior categories of school children at School Grounds, Ambassa, Tripura as a part of the celebrations of Azadi Ka Amrit



**Mahotsav-2021. The children were clad in T-shirts and caps of various Sponsoring PSUs at the event which showed enhanced interest and enthusiasm among the girls and the boys, alike.**

**100 METERS DASH FOR GIRLS (Juniors)**



**100 METERS DASH FOR GIRLS (Seniors)**





The participating Physical Training teachers need to be specially thanked for their keen interest in generating awareness among the participating students by making it sure that the children reached the venue in time and the events were duly represented. But, it must be said that the children were equally keen on participation as our representatives had successfully ensured the overall participatory arrangements before-hand with the help from the District Education Officer, the Head Master and the faculty of the Class XII School, which had enthusiastically come forward with participation, though it was also preparation time for the forthcoming Board Exams for Class X and Class XII students.











### **INAUGURAL CEREMONY OF DRAWING & ESSAY COMPETITIONS FOR SCHOOL CHILDREN**



The Sit & Draw and Essay Competitions were organized by SERI under the aegis of Shri Rebati Tripura, the local Member of Parliament (LS) and the District Education Officer, Dhalai district on 26<sup>th</sup> December 2021 at Dalubari Gate Class XII School, Ambassa, Dhalai, grounds.

The Competitions were inaugurated by Shri Rebati Tripura, Hon'ble MP (LS) and the programme was attended by the DEO, Dhalai, the Head Master and other senior teachers of the above School.



Shri Rebati Tripura encouraged the children to inculcate a feeling of healthy competition, participation, excellence through awareness about the issues and challenges facing the world today.

Adequate arrangements for refreshments and drinking water for the participants and the school staff were made at the venue of the competitions.

### DRAWING AND ESSAY COMPETITIONS

The Sit and Draw Competition had the following categories and subject matters:

S.N.	Theme	Targeted Class	No. of Participants	Duration of Competition	Time
1	Picture of Freedom Fighter	V	20	02 hours	10.30 am to 12.30 pm
2	Swachh Gram	VI	20		
3	Banning of single-use plastic	VII	20		
4	Non-conventional resource of energy	VIII	20		





The school children participated in both the competitions with great fun and enthusiasm and seemed inspired in being part of the Mahotsav celebrations. The school Head Master and other teaching staff also actively participated in the programmes.

### ESSAY COMPETITION

The theme of the Essay Competition was “Tripura Where Nature Meets Culture”. There were four different categories for the competition, as follows:

S.N.	Theme	Targeted Class	No. of Participants	Duration of Competition	Word Limitation	Time
1	Tripura,	V	20	01 hour	200	09.00 am to 10.00 am
2	Where	VI	20		300	
3	Nature	VII	20		400	
4	Meets Culture	VIII	20		500	







The school staff had made adequate arrangements for cleanliness and seating for the participating children and always lent a helping hand as and when required by the children in making them comfortable at the school premises.

The support and cooperation our organization received from the District Education Officer and the Dalubari Gate Class XII school faculty in organizing Drawing and Essay competitions as also Tree Sapling Plantation campaign was praise-worthy.

#### PRIZE DISTRIBUTION TO WINNERS OF COMPETITIONS







The participating children who had secured top three positions in various categories of Drawing and Essay Competitions were encouraged to be more participatory and were distributed prizes and certificates at a Special Function at the Mahotsav. The children were accompanied with their family members, who felt a sense of proud in the achievements of their siblings on the occasion.







We would once like to extend our thanks to the Central Public Sector Undertakings who had sponsored various activities at the Mahotsav-2021, that made this mega event a possibility. Our special thanks always also go to Shri Rebati Tripura Ji, the local administration at Dhalai, Ambassa, the health department, the municipality department, the home department, the education department and the people of Ambassa, who participated in this event enthusiastically and made this event a grand success.

We would like to extend our heartiest gratitude to the leading Central Public Sector Undertakings that contributed financial assistance under CSR component from their respective budget allocations and lent a helping hand to the poor population residing in remotest parts of the north-eastern region of the country by providing basic health-care facilities.

We would like to extend our gratitude to the local administration, Dhalai, the District Health Department, the Chief Medical Officer of District Hospital, Dhalai, the local MLA and of course, Shri Rebati Tripura Ji, the Hon'ble Member of Parliament (LS) from Dhalai Parliamentary Constituency in having been chosen our organization in being a part of this mega event.

We are also indebted to the Central and State Governments in having been instrumental in encouraging our endeavour of making the lives of the marginalized population of this remote part of the country, by involving and associating the local population through this inclusive and participatory programme of Health and Food Distribution Programmes.

### **OUTDOOR and VENUE PUBLICITY AND BRANDING**



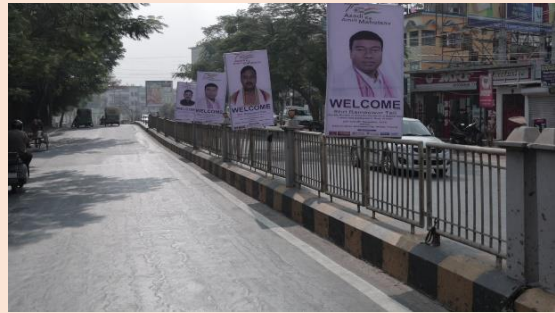












### Vehicle Mounted LEDs for Brand Promotions



Wide publicity was provided to the Central Public Sector Undertakings sponsoring and contributing financial assistance to our organization through banners, posters, hoardings in various strategically significant locations within Agartala City roads from airport, railway station and bus stand and within the periphery of the city. Big entrance gates, banners, posters, hoardings were erected on the dividers and on both sides of the road within Agartala. The main highway leading from Agartala to Ambassa city, a gruesome (at some places) journey was also decorated with big boardings, banners and posters. The LEDs and posters and banners were also mounted on vehicles to move around the Ambassa city, giving wide publicity about the Mahotsav being organized at Dashmighat Ground, Ambassa city, Dhalai, Tripura.

All the modes of communications, such as print, electronic and social media were made use of by extending wide publicity prior to and during the course of the Mahotsav, informing the general populace about the prestigious event being attended by various Central and State Government dignitaries, as also about the cultural, sports, environment awareness and competitions for the school children and the State and Bollywood celebrities who shall be performing at the Mahotsav-2021.

The venue was carefully selected so as to accommodate large sections of society. The state-of-the-art stage lights (Spot Lights, moving heads, stage LEDs on both sides, sound (JBL Line-Array System) and décor, the venue decoration, erection of temporary replica structures such as the **India Gate** and the **Maa Tripureswari Temple**, the carpeting, barricading, masking, Ground LEDs, stalls of various Central and State Government Departments, the arrangements for free-of-cost distribution of food ration packets and medicines basic health camp, the inaugural and closing ceremonies, the selection of artists and performers, the local folk artists and performers, the seating arrangements, the video and still photography and the media coverage, the inclusive and participatory nature of events such as Half-Marathon, Drawing and Essay Competitions for the school children, tree sapling plantations.



# OUR SUPPORT SYSTEM

